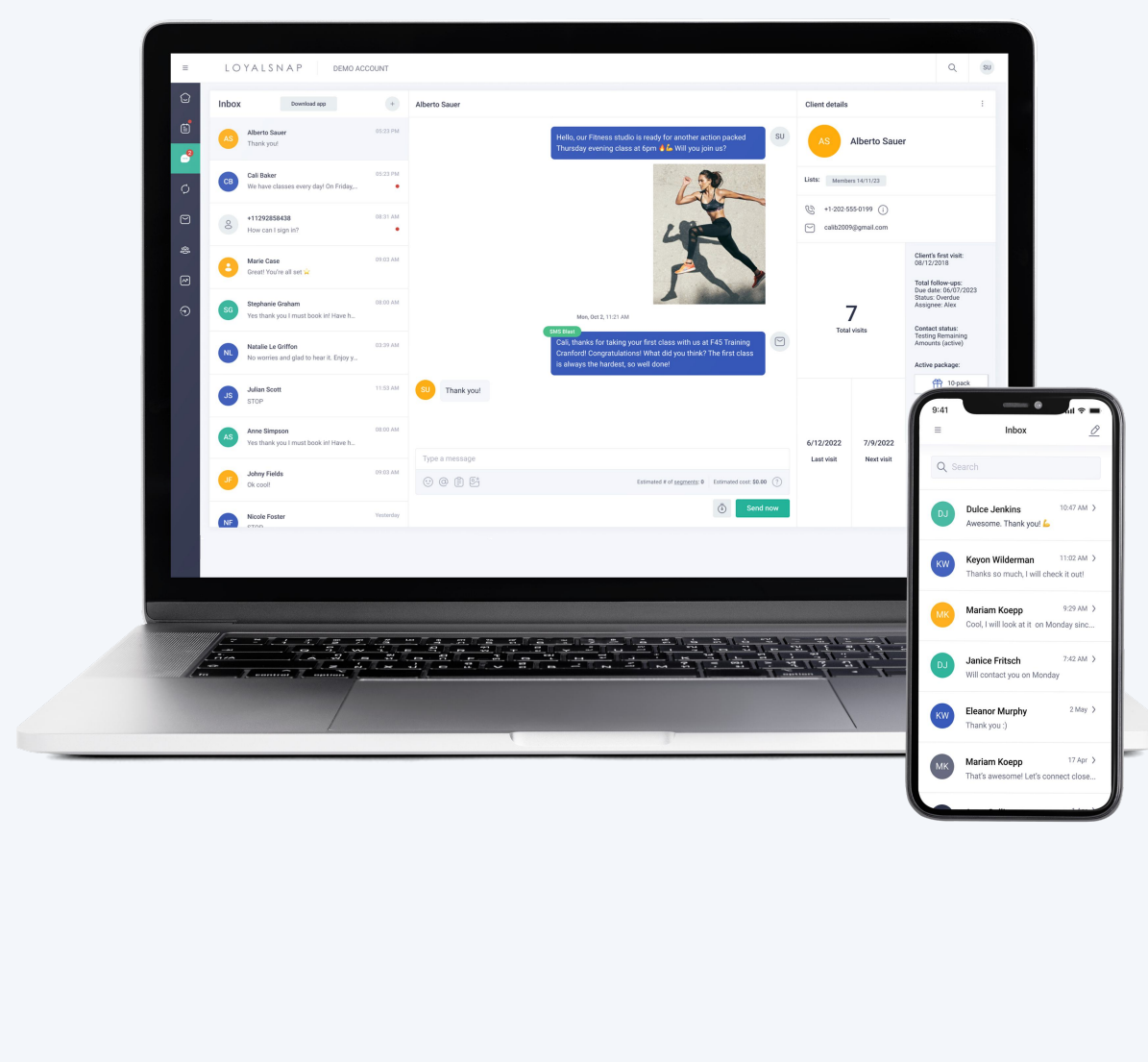


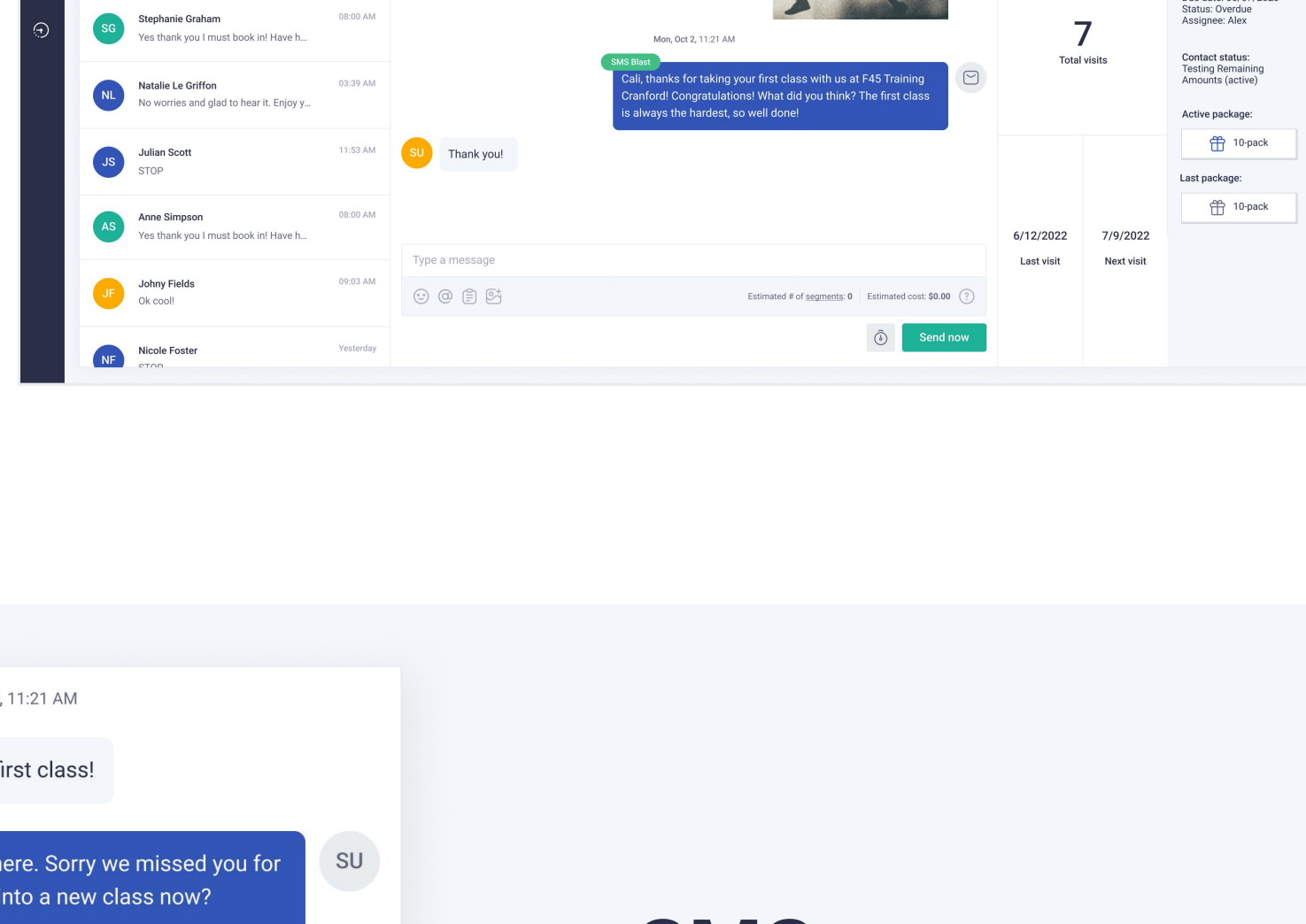
LOYALSNAP

# Loyalsnap's SMS features



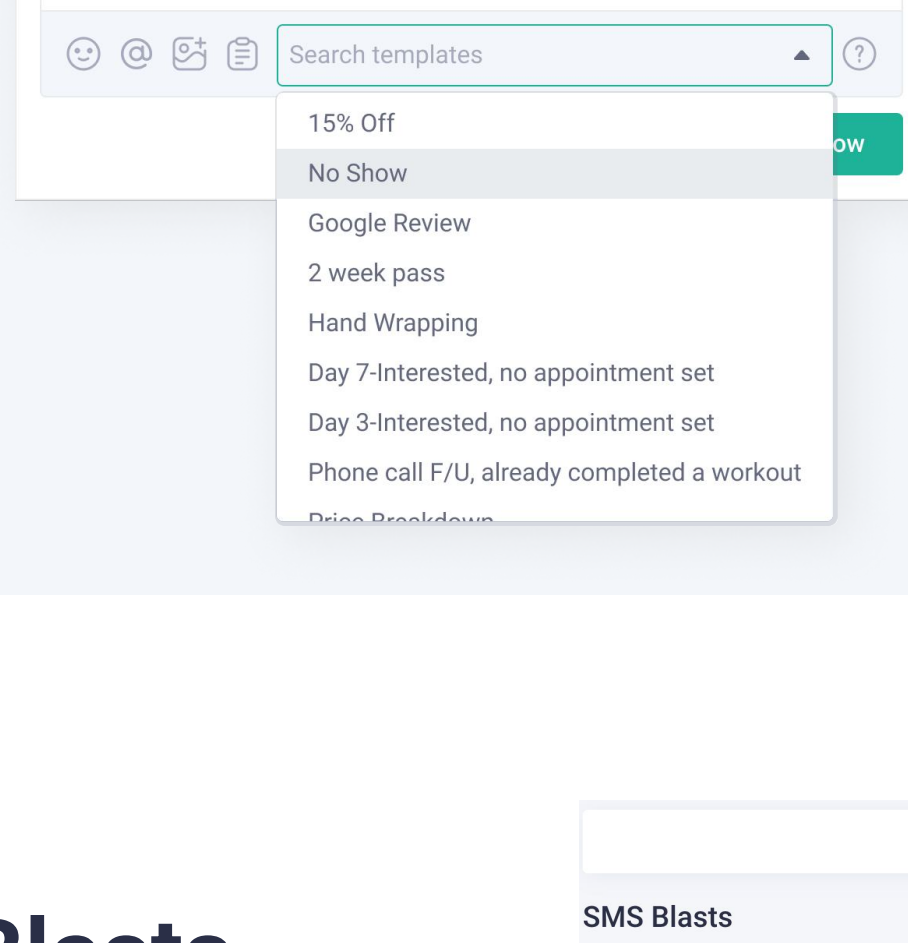
## Texting inbox

All your conversations in one place, with context for each client.



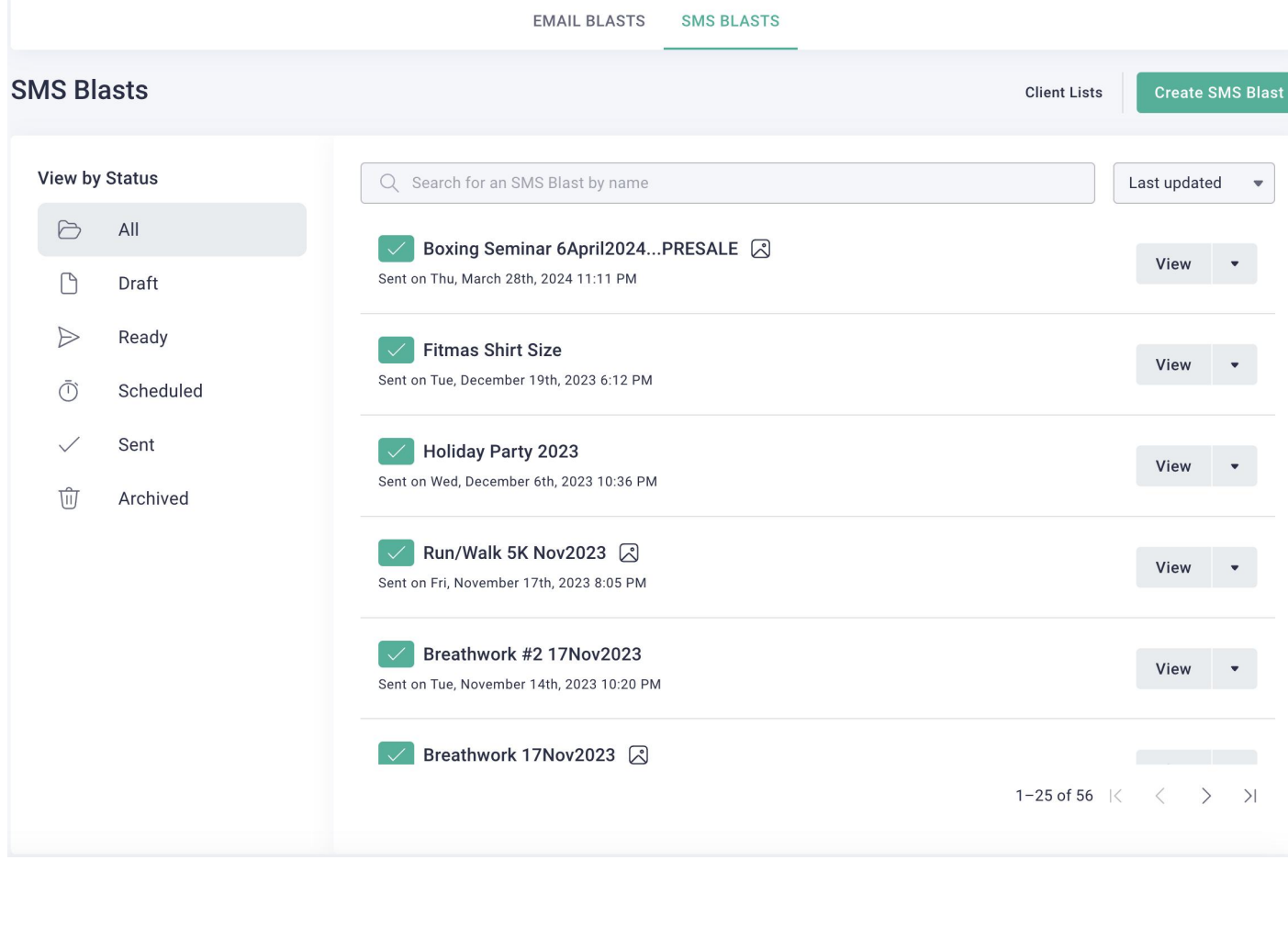
## SMS response templates

Save common replies to use easily any time.



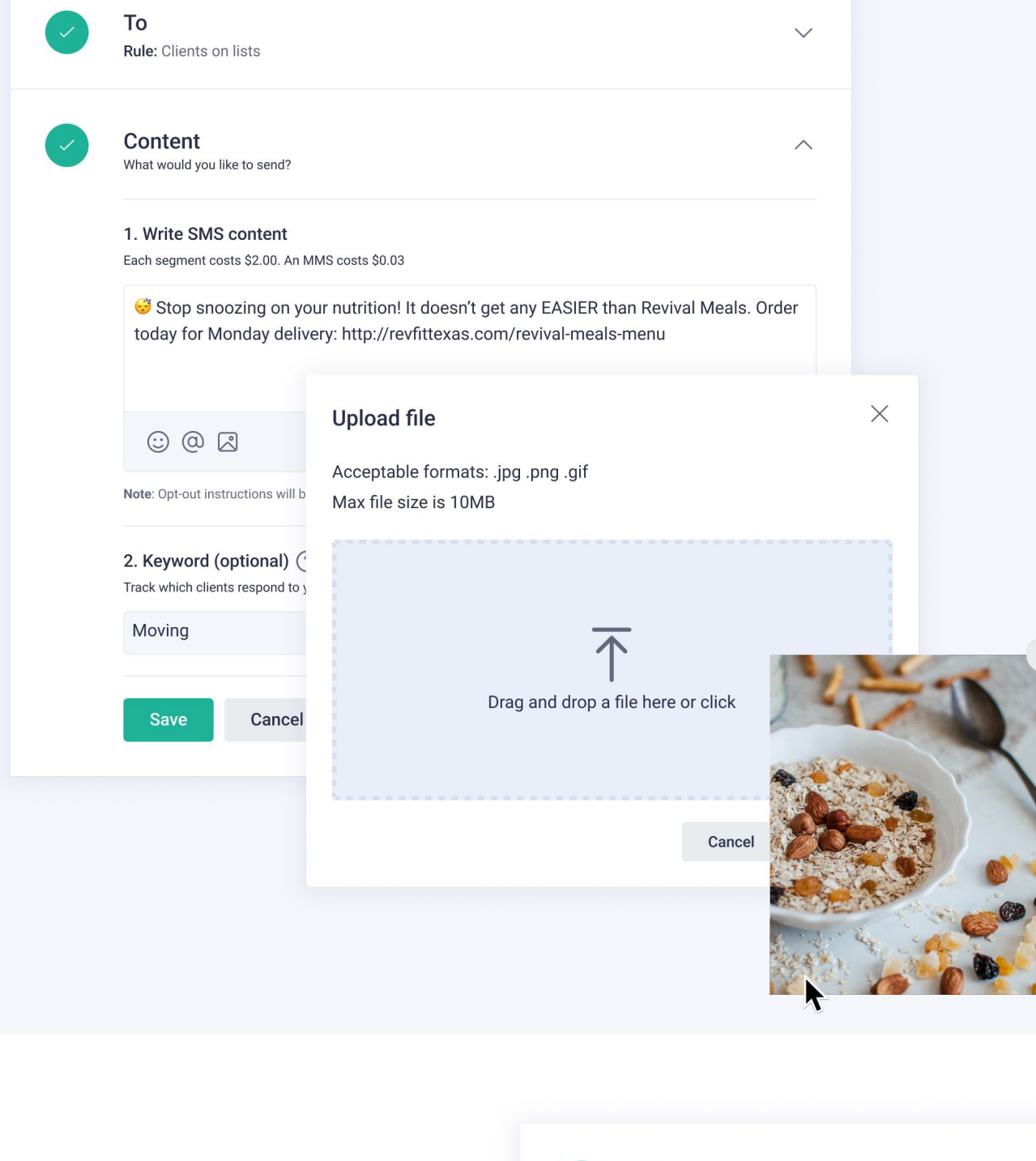
## SMS Blasts

- Send SMS and MMS to multiple clients at once.
- Build recipient lists with conditions, and reusable manual lists and dynamic lists.
- Schedule blasts for the future.



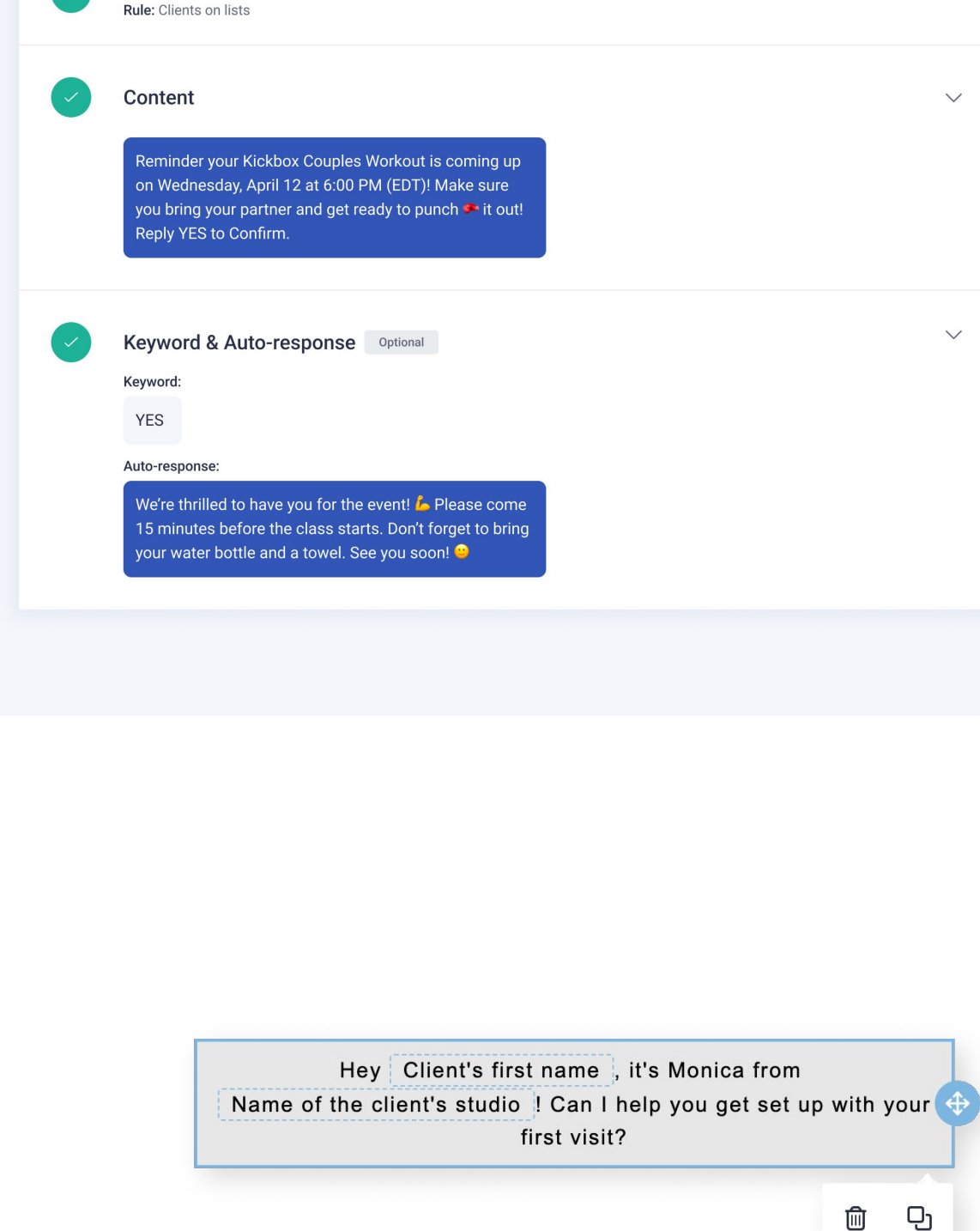
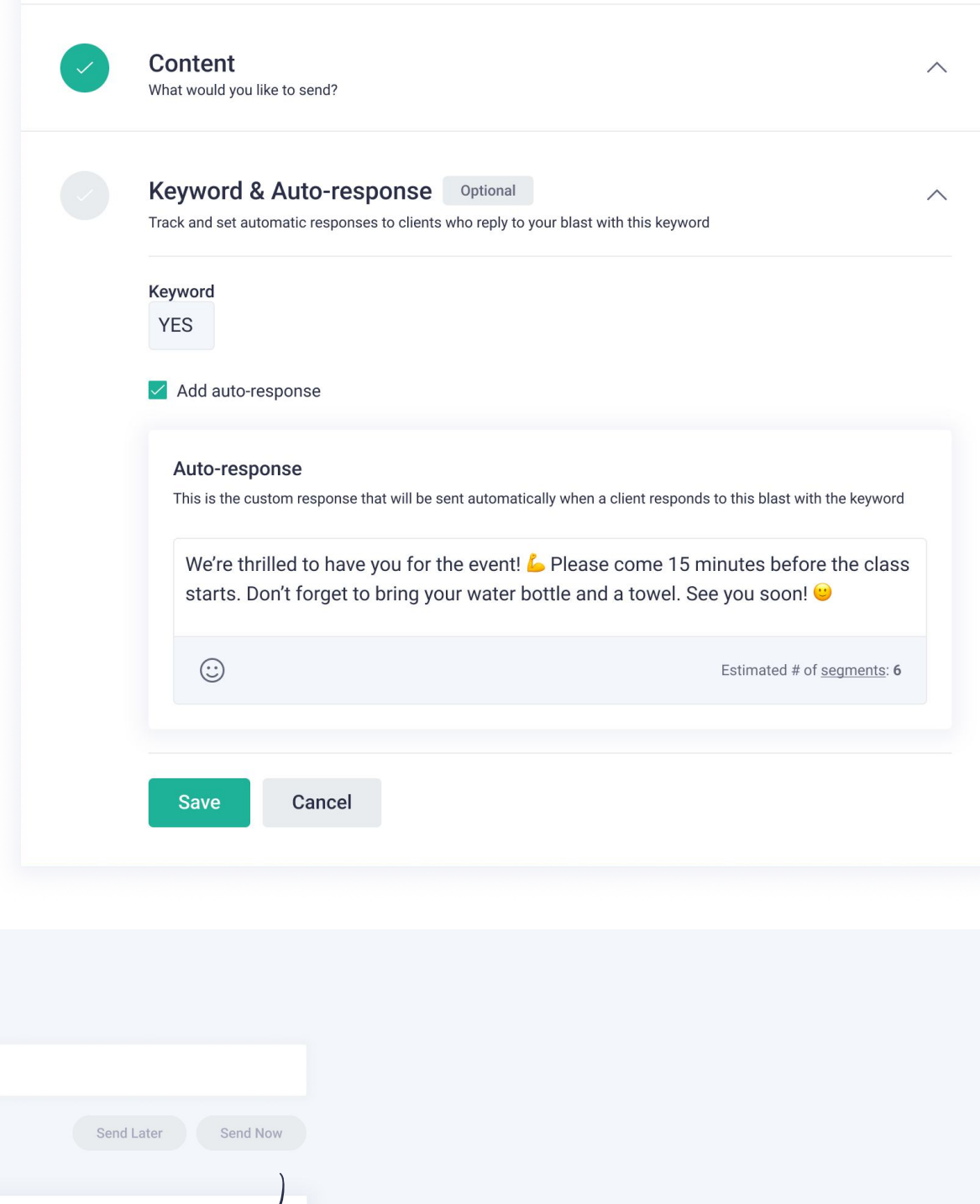
## MMS

Send images in blasts.



## Keyword-triggered auto-replies

Send replies automatically based on custom-configurable keywords.

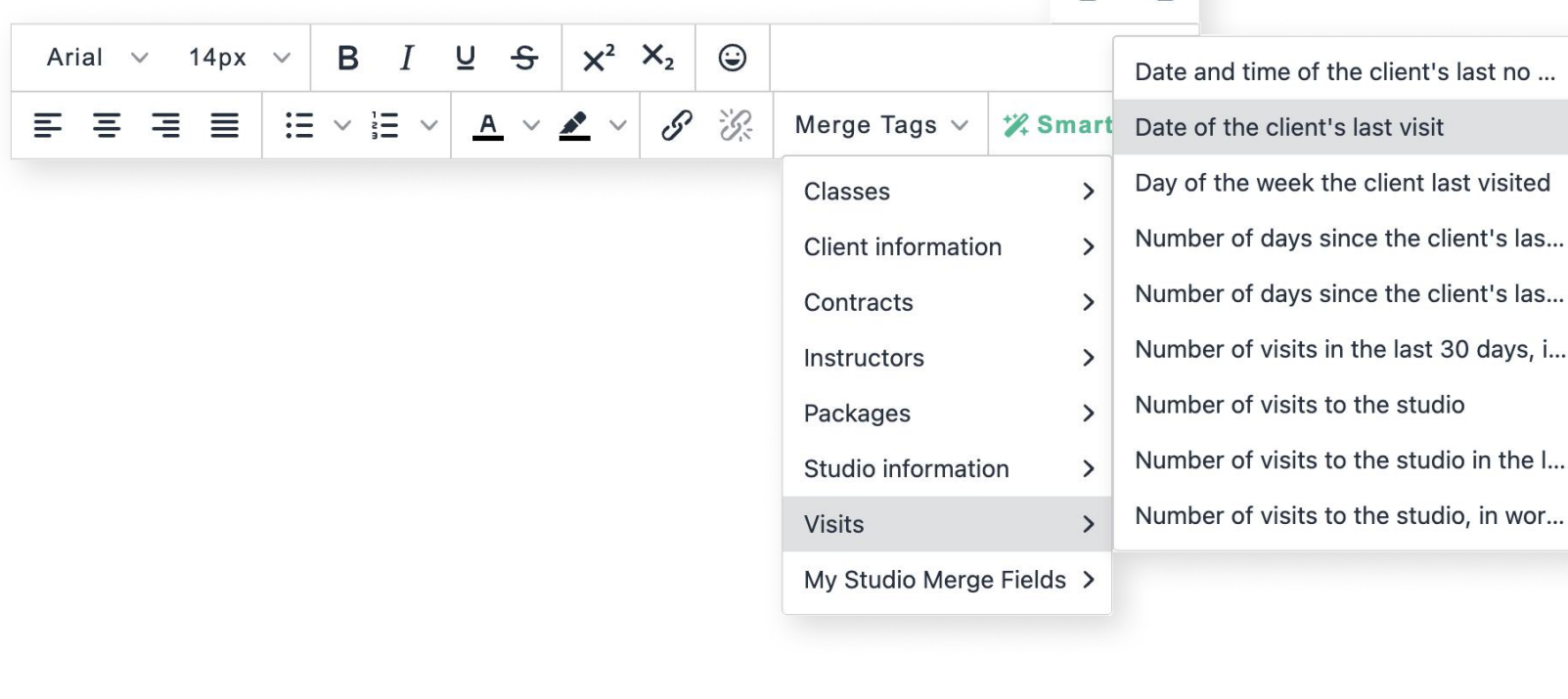


## Link click tracking

See engagement with links in SMS, from percentages to individual recipients.

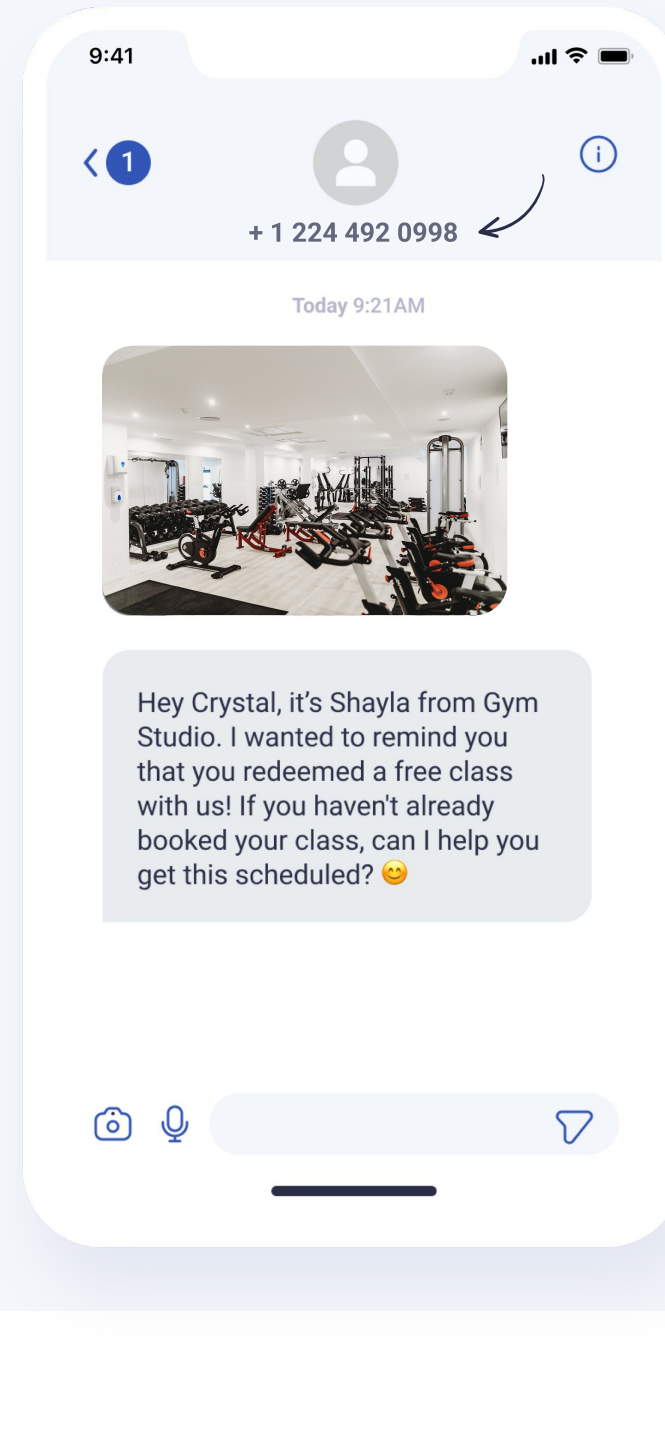
## Merge fields

Customized messages based on the recipient and their activity.



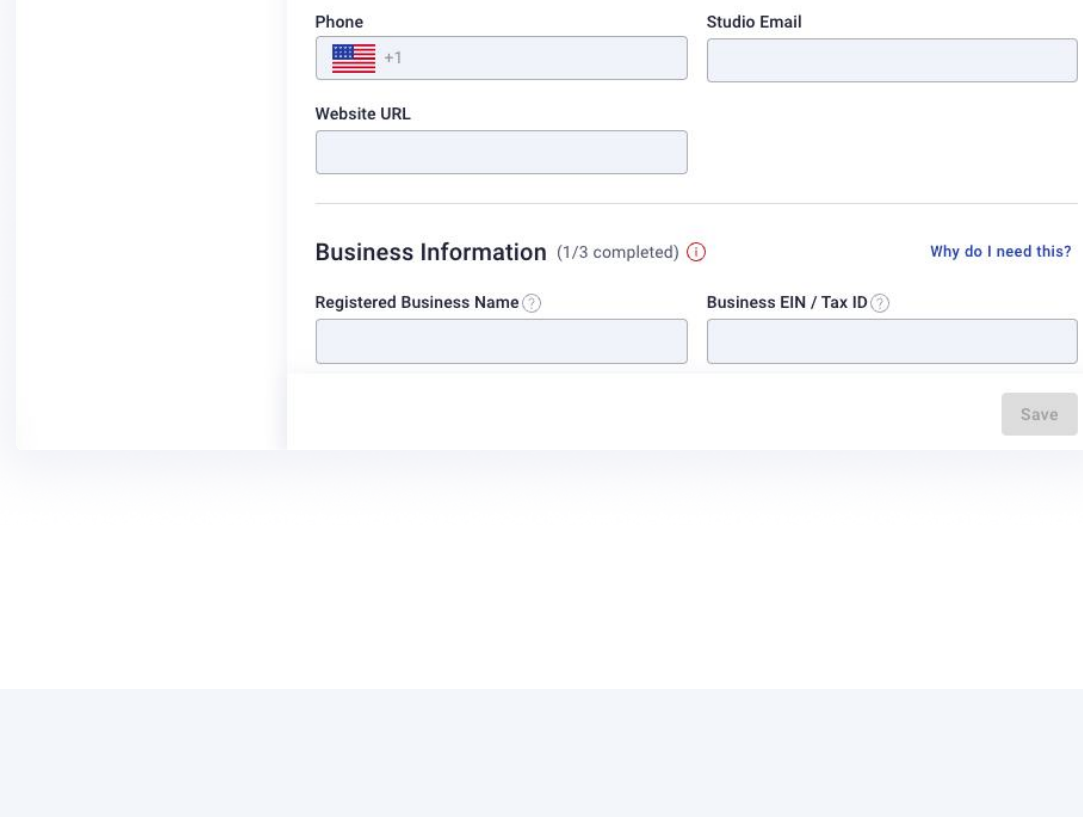
## Local phone number for marketing messages

We get you a marketing phone number that's geographically close to your existing studio phone number, automatically.



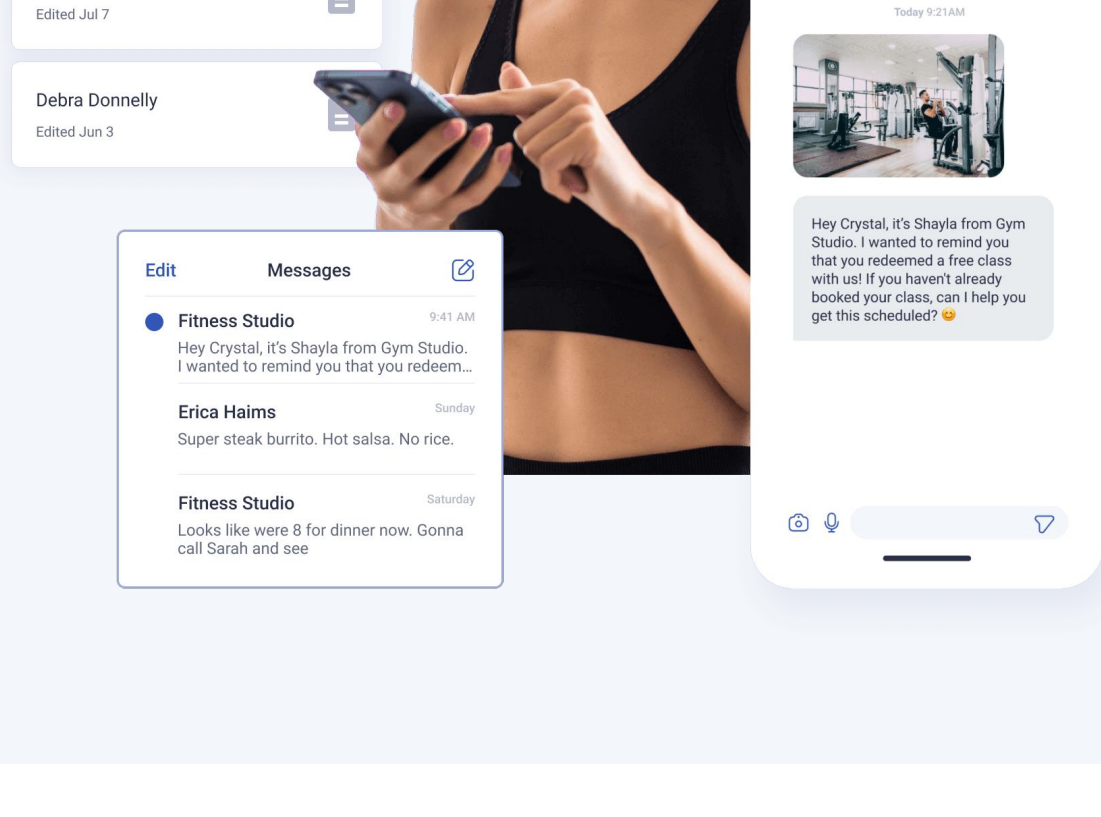
## Compliance with U.S. and cellular carrier regulations

- Automated A2P 10DLC registration, we handle all the heavy lifting automatically in the background.
- Opt-out instructions are included automatically the first time a recipient receives a marketing message.
- Our in-house link shortener is built based on best-practices between cellular carriers.



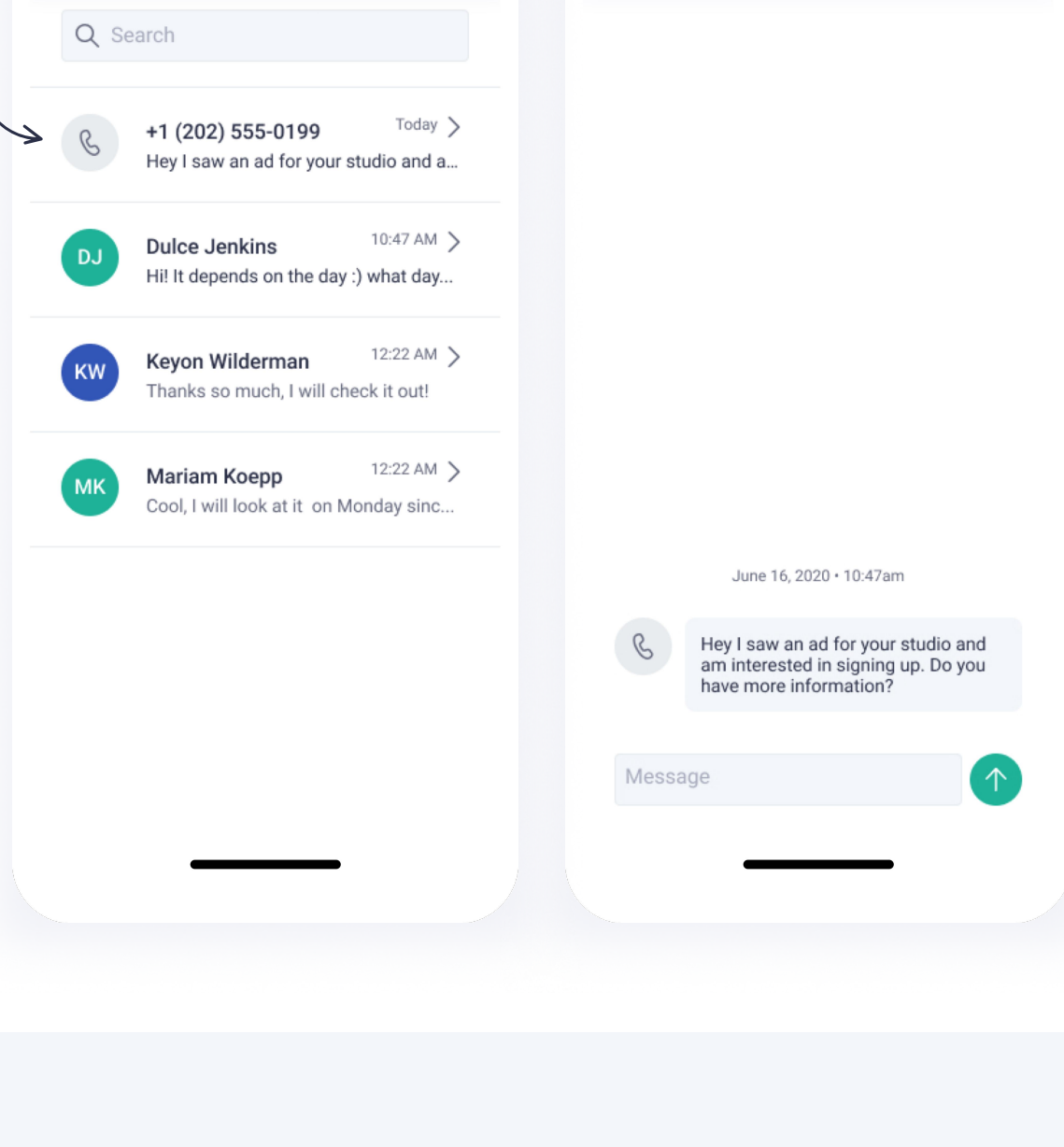
## Reliable delivery

Messages are delivered reliably even to hundreds of recipients at the same time, and our clients are often surprised by the positive sentiment in responses, because of our setup that's compliant and based on years of industry expertise to resonate with recipients.



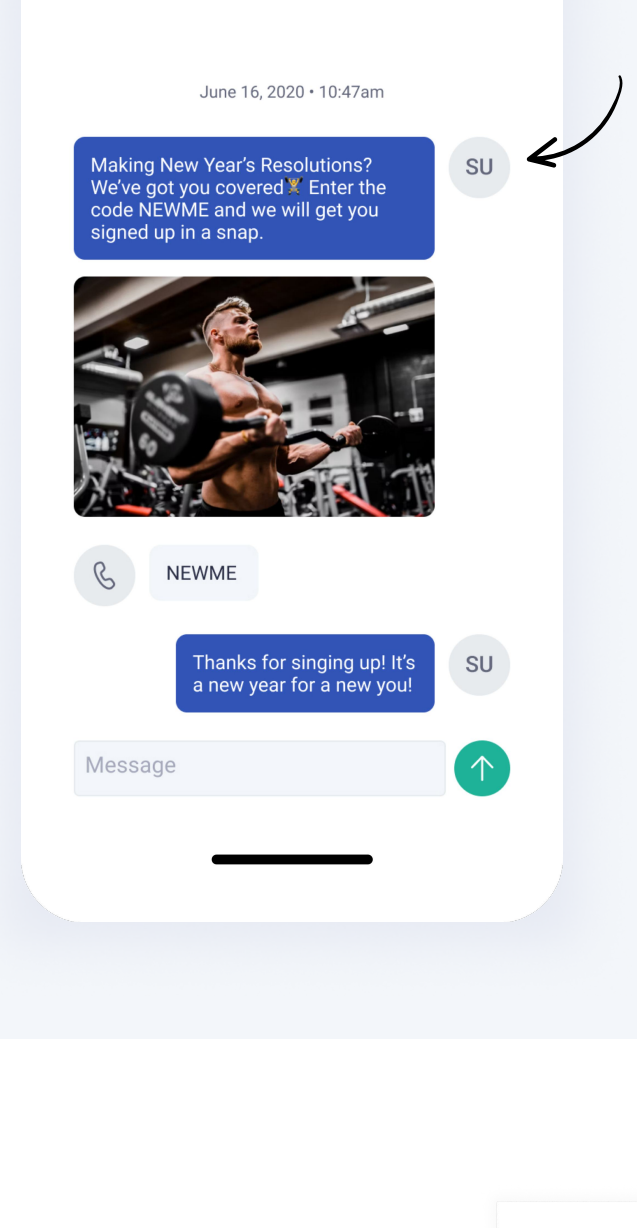
## Receive inbound messages from new phone numbers

Share your phone number and receive inbound messages from people who aren't in your system yet, right to our texting inbox.



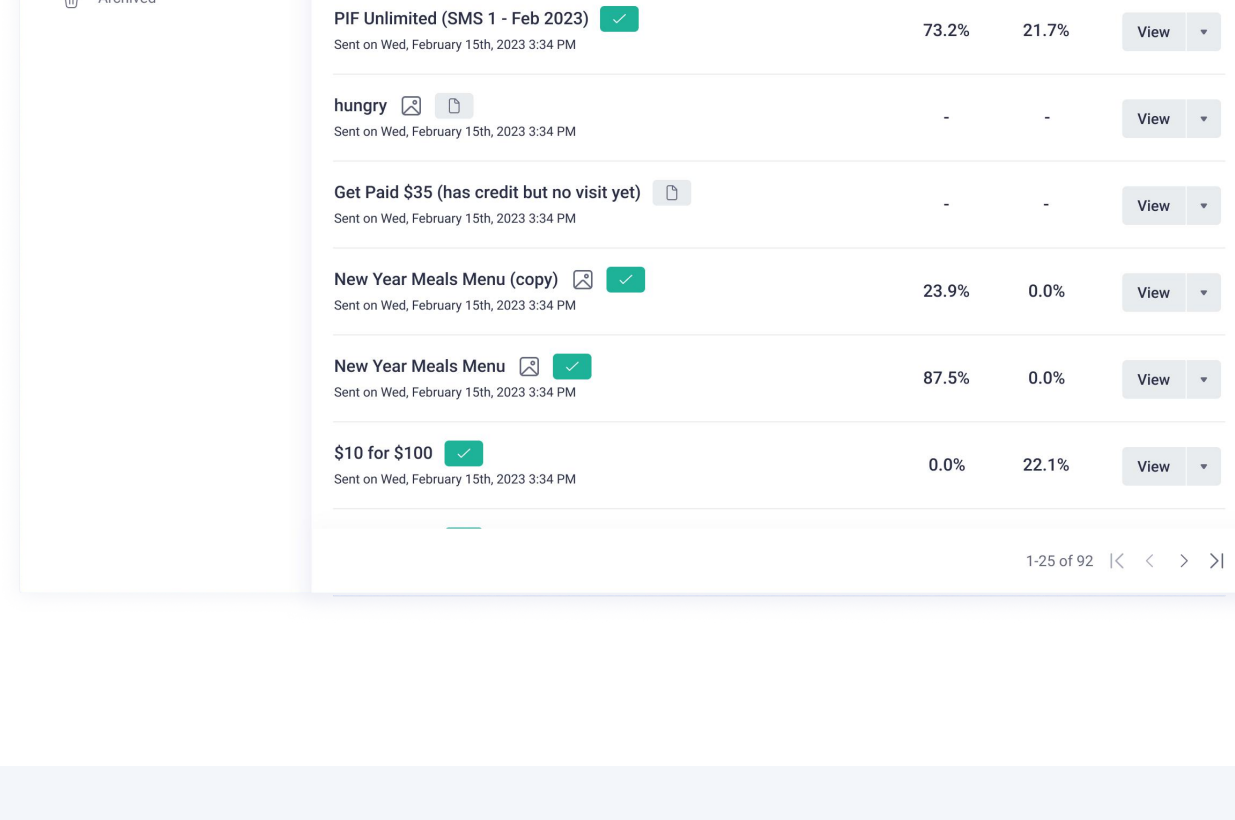
## Send outbound messages to new phone numbers

Enter phone numbers manually to send messages to new recipients, or upload lists of new recipients.



## Analytics

- Monitor texting activity.
- Track blast keyword responses and clicks.
- More tracking coming soon, including blast conversions.



## Mobile app

- Receive push notifications when you get a new message.
- Reply from our app.
- See client context on your phone.

